

(incorporated in Hong Kong with limited liability) (Stock Code 股份代號: 0017)

29 February 2016

Dear Non-Registered Holder of securities of the Company

Notification of publication of circular in relation to major transaction (the "Circular") on the Company's website

We hereby notify you that the Circular of New World Development Company Limited (新世界發展有限公司) (the "Company"), in both English and Chinese, is now available on the Company's website at www.nwd.com.hk.

You may access the Circular by clicking "Announcements" under "Investor's Column" under "INVESTOR RELATIONS" section of the Company's website.

Please note that the extraordinary general meeting of the Company will be held at Meeting Room S421 (Harbour Road Entrance), Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong on Friday, 18 March, 2016 at 11:15 a.m..

If you wish to receive printed copy of the Circular, you can complete the Request Form on the reverse of this notification and return it to the Company's registrar in Hong Kong, Tricor Tengis Limited, by post using the mailing label provided. The printed copy of the Circular will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copy of the Circular, you will expressly indicate that you prefer to receive all future Corporate Communications of the Company in printed forms.

Should you have any queries relating to this notification, please contact Customer Service Hotline of Tricor Tengis Limited at (852) 2980 1333 from 9:00 a.m. to 5:00 p.m., Monday to Friday (excluding public holidays).

Yours faithfully,
For and on behalf of
New World Development Company Limited
Wong Man Hoi
Company Secretary

致本公司證券的非登記持有人

於本公司網站刊發有關主要交易之通函(「通函」)的通知

我司現謹通知 閣下, New World Development Company Limited (新世界發展有限公司) (「本公司」) 之通函的英文本及中文本,現已登載於本公司網站www.nwd.com.hk。

請於本公司網站內的「投資者關係」項目內「投資者概覽」下按「企業公告」以閱覽及接收通函。

本公司之股東特別大會將於2016年3月18日星期五上午十一時十五分假座香港灣仔博覽道1號香港會議展覽中心會議室 S421室(港灣道入口)舉行。

倘 閣下擬收取通函的印刷本,可填妥本通知背面之申請表格及利用郵寄標籤寄回本公司之股份過戶登記處卓佳登捷時有限公司。通函的印刷本將免費發送予 閣下。

請注意,當 閣下填寫及寄回申請表格以索取通函的印刷本後,即表示 閣下確認擬收取本公司日後刊發的所有公司通訊的印刷本。

倘 閣下對本通知有任何查詢,請於星期一至星期五(公眾假期除外)上午9時至下午5時致電卓佳登捷時有限公司客戶服務熱綫,電話號碼為(852)29801333。

代表

新世界發展有限公司 王文海

公司秘書

謹啟

2016年2月29日

REQUEST FORM 申請表格

To: New World Development Company Limited (the "Company")

c/o Tricor Tengis Limited Level 22, Hopewell Centre 183 Queen's Road East, Hong Kong 致: 新世界發展有限公司(「公司」)

卓佳登捷時有限公司轉交 香港皇后大道東183號 合和中心22樓

I/We would like to receive the printed copy of the circular in relation to major transaction (the "Circular") and all future Corporate Communications of the Company in printed forms. (Please mark "\sqrt" in the appropriate box.)

本人/吾等要求索取有關主要交易之通函(「通函」)及 貴公司日後刊發的所有公司通訊的印刷本。(請在適當空格內劃上「√ \號。)

上一人	∕ 」號 。)			
	To receive the printed form in English version 收取英文版的印刷本		To receive the printed form in Chinese version 收取中文版的印刷本	
Signa 簽署	ature: :		Date: 日期:	
Name 姓名		(English英文)		(Chinese 中文
			Contact Phone Number: 聯絡電話:	

Notes 註:

- 1. Corporate Communications refer to any document issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, interim report, notice of meeting, listing document, circular and proxy form.
 公司通訊指由公司發出或將予發出以供公司證券持有人參照或採取行動的任何文件,其中包括但不限於年報、中期報告、會議通告、上市文件、通函及代表委任表格。
- 2. By completing and returning this Request Form to request for the printed copy of the Circular, you have expressly indicated that you prefer to receive all future Corporate Communications of the Company in printed forms.
 - 當 閣下填寫及寄回申請表格以索取通函的印刷本後,即表示 閣下確認擬收取公司日後刊發的所有公司通訊的印刷本。

(Please cut along the dotted line 請沿虛線剪下)

Please cut the mailing label and stick this on an envelope to return this Request Form to us.

No postage stamp is required for local mailing

當 閣下寄回此申請表格時,請將此郵寄標籤剪貼於信封上。 如在本港投寄, 閣下無需支付郵費或貼上郵票

MAILING LABEL郵寄標籤

Tricor Tengis Limited 卓佳登捷時有限公司 Freepost No. 簡便回郵號碼: 37 Hong Kong香港 New World Development (17)